

# INSTALL

PARTNERING *with*



## C U S T O M E R S

**T**iming. Budgeting. Meeting needs. Delivering on these three customer demands are the keys to a successful project. Callbacks and long punch lists are not “business as usual” anymore, and they don’t have to eat into profits or your reputation. There are superior solutions available to you.

INSTALL contractors use skilled, productive professionals trained to reduce flooring installation errors. INSTALL, the International Standards and Training Alliance, helps you achieve a successful flooring project. Our mechanics are taught to install products according to specifications.

*Q: Why should I hire an INSTALL contractor?*

*A: Written plans only go so far. The competence of the installer is the determining factor in proper floor installation. Through training, INSTALL professionals are highly accurate — allowing you to trust that specifications are carried out to the letter, with no corners being cut.*



**“INSTALL provides the kind of training the flooring industry needs to ensure that the job is installed in accordance with manufacturer’s recommendations.”**



– ARDEX

*Q: Why should I take the time to consider who installs my project’s flooring?*

**A:** To ensure a quality floor, choose carefully who installs it. You can require that only installers who are trained, productive and understand sustainable and green building practices are allowed on your job site. These mechanics should be able to read specifications and understand exactly how a specifier wants the finished product to look.

*Q: What makes INSTALL different from other programs?*

**A:** We have the commitment from industry leaders and resources from the United Brotherhood of Carpenters and Joiners of America to make sure our installers are the best trained and most professional floor covering crews in the industry.

We are recognized by dozens of the leading mills and manufacturers who partner with us to guarantee that we train according to what’s needed in today’s labor market. This partnership eliminates guesswork and replaces it with superior installation based on rigorous, training standards.

### **Why You Should Insist on INSTALL**

- Mechanics are confident and take pride in their craft. They are productive and understand how to act in an occupied area.
- We are available. There are INSTALL training centers throughout North America, keeping thousands of INSTALL-trained professionals on top of their game. These are trusted employees of excellent contractors who are ready to complete your project.

- INSTALL is supported by a more than \$175 million annual international training program of the UBC.

Your project is an investment in your future. Take the next step to protect that investment, and insist on a contractor who uses INSTALL-trained flooring professionals. When you insist on INSTALL, you will enjoy the benefits of jobs done right the first time.

For more information, or to find an INSTALL business office near you, visit [www.INSTALLfloors.org](http://www.INSTALLfloors.org)



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