

# SPECIFYING *with* INSTALL



## S P E C I F I E R S

**Y**ou have a vision for what a project should be when completed. And your specifications are the conduit to reaching that goal.

### **INSTALL can help.**

The International Standards and Training Alliance (INSTALL) delivers flooring installation professionals trained to follow specifications to the letter. You can rely on INSTALL contractors to implement your design because they use installers whose attention to detail is a developed skill.

INSTALL professionals are conscientious, reliable and experienced because they learn from the best training program in the flooring industry. As a result, leading mills and manufacturers endorse INSTALL and help keep our professionals trained in new products, installation techniques and tools.

*Q: Is INSTALL recognized within the industry?*

**A:** More than 100 mills, manufacturers, industry experts and associations endorse INSTALL, all of whom lend their technical and education expertise to make sure that what is being taught reflects the highest technical standards in the floor covering industry.

*Q: Why should I specify who installs the project's flooring?*

**A:** It's important to ensure that a trained professional who can read specifications and understands green and sustainable building practices is specified to implement your design. Why risk customer satisfaction by not ensuring a competent flooring installation?



“With INSTALL’s focus on training, education and certification, our installed product can exceed customer



expectations. Our partnership with INSTALL allows Bentley Prince Street

to deliver a high quality product with a level of installation that is second to none.”

– Bentley Prince Street

INSTALL contractors take their responsibility to implement specifications seriously. Their crews are able to read blueprints, follow complicated design specifications and work in occupied and unoccupied spaces. INSTALL professionals display a professional attitude and responsible work ethic. These are reliable craftsmen capable of implementing intricate project designs with accuracy.

### **Professionals Born from Strict Training**

The United Brotherhood of Carpenters and Joiners’ more than \$175 million annual training

program supports INSTALL’s multiyear curriculum at state-of-the-art training facilities throughout North America.

Apprentices complete hundreds of hours of classroom and hands-on training, and must demonstrate fundamental skill mastery, graduated levels of skill competence, written proof of theoretical knowledge and hands-on proficiency. And ongoing skill-upgrade training is mandatory.

Protect the integrity of your vision. Insist that the flooring on your next project is installed by a contractor who uses INSTALL professionals.

### **Specify Quality. Specify INSTALL.**

To specify INSTALL, simply state that to be eligible to install flooring on the job site, INSTALL certification is a requirement for journeymen floor coverers, or that membership in a state-certified apprenticeship program is a requirement for floor coverers who have not yet become journeymen.



**For more information, visit [www.INSTALLfloors.org](http://www.INSTALLfloors.org)**

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INSTALL is a certified continuing education provider to the American Institute of Architects, the International Interior Design Association, and the International Facility Management Association.